

The logo for Yoplait ParfaitPro, featuring the word "yoplait" in a small, black, sans-serif font above the word "ParfaitPro" in a large, bold, red, sans-serif font.

yoplait  
**ParfaitPro**

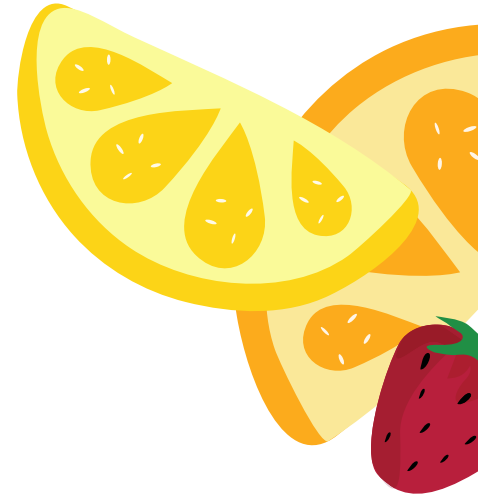


# FRUIT & YOGURT

*smoothie inspiration  
guide*

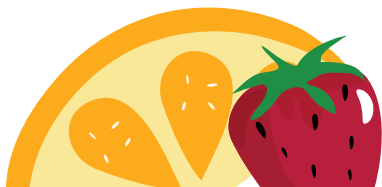
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Boldly*





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# TURN YOUR CAFETERIA INTO A Fresh Smoothie Bar

Get ready to add some best-sellers to your menu! Yoplait® Parfait Pro® and Juice Alive™ 100% juice concentrates make it easy to serve up the smoothies students crave at breakfast, lunch and a la carte snacks while increasing participation and delivering meal components effortlessly.



## THE #1 YOGURT IN FOODSERVICE.<sup>1</sup>

### **Student-approved**

Students prefer the taste and texture to Dannon Pro®<sup>2</sup>

### **Simply good**

No artificial flavors or colors from artificial sources, no high fructose corn syrup, gluten-free

### **Now made without gelatin**

This makes serving to students with all dietary needs easy



## A LEADING PROVIDER OF JUICE CONCENTRATE AND BEVERAGE MACHINES.

### **Over 30 flavors of 100% juice concentrate**

Including 6 premium flavors with no artificial flavors, colors or preservatives

### **Slush machines & coffee bubblers**

Make serving quick-service restaurant-inspired drinks in your schools effortless

<sup>1</sup> NPD SupplyTrack, data ending February 2019, Category: Yogurt, Foodservice

<sup>2</sup> Based on external single location CLT., N=240, 8/14/18, Based on mean liking & preference scores with teens and kids DannonPro Vanilla vs ParfaitPro Vanilla & DannonPro Strawberry vs ParfaitPro Strawberry. Texture = thickness, smoothness & creaminess liking.







## OFFERING FRUIT SMOOTHIES CAN MAKE YOU ONE

# Smooth Operator

### Serve fruits kids get excited about

Delicious smoothies are a great way to get students to actually eat and enjoy fruit.

### Trendy for students and schools

Thirty percent of K-12 operators are currently offering smoothies on school menus and it's no secret why.<sup>3</sup> "When we serve smoothies, participation is through the roof," said Cynthia Landgrebe, Food Service manager at Westview Elementary. "Kids eat with their eyes, plus they are excited to get an item they are used to seeing at restaurants or enjoying outside of school."

### Nutritious smoothies meet your meal program needs

Each 8oz serving credits as one meat alternate and 1 ½ cup of fruit when offered in USDA Child Nutrition Programs.

### Drive sales all day

Fruit Smoothies can drive traffic and profits across all dayparts – serve at breakfast, lunch *and* a la carte snacks!

### Easy to implement

Juice Alive™ smoothie machines make it effortless to implement a quick-service restaurant-inspired twist on yogurt smoothies. Ordering info on page 17.



## OPERATOR TESTIMONIAL

"The Juice Alive mixed with the Yoplait ParfaitPro Yogurt has made the transition to smoothies very achievable with a small-staffed team. There is little labor involved and about 1/3 of the student body chooses a smoothie on the days that they are offered. The kids got SUPER excited when they heard that they would be getting a Mocha Smoothie! They are ALL very yummy, and we have been VERY pleased with the combination!!!"

-Wanda Armstrong at Chisum ISD  
Paris, TX

<sup>3</sup> Food Service Director




# Basic Slushy Smoothie



SERVINGS: 48, 8 oz servings (384 oz per recipe)  
(1 serving = 1 Smoothie: 1 meat/meat alternate, ½ cup fruit juice)  
Complies with USDA Smart Snacks criteria.

INGREDIENTS	WEIGHT	MEASURE
Yoplait® ParfaitPro® Lowfat Strawberry Yogurt (16631)	192 oz	3 bags
Juice Alive Concentrate, Any Fruit Flavor		4 cups
Water		20 cups



## METHOD

1. Empty pouches of yogurt into a 4 gallon or larger container.
2. Stir in juice concentrate (shake if necessary) and water.

## DIRECTIONS

1. Turn Juice Alive Machine auger setting on and set temperature to ICE.
2. Immediately pour water, juice concentrate and yogurt directly into one side of Juice Alive Machine.
3. Allow machine to run until mixture reaches “slushy” stage, approximately 45 minutes to 1 ½ hours.
4. Dispense 8 oz of product into 9 oz cup and serve immediately or hold chilled (up to 45 minutes).
5. Empty machine of any left-over mixture and sanitize daily.







## Tips

*If no machine is available, smoothies may simply be served chilled. Portioned servings may be frozen. Holding frozen products 15 minutes at ambient temperature before service results in a product that may be eaten with a spoon.*



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# Very Very Strawberry Yogurt Smoothie

SERVINGS: 48, 8 oz servings (384 oz per recipe)  
(1 serving = 1 Smoothie: 1 meat/meat alternate, ½ cup fruit juice)  
Complies with USDA Smart Snacks criteria.

INGREDIENTS	WEIGHT	MEASURE
Yoplait® ParfaitPro® Lowfat Strawberry Yogurt (16631)	192 oz	3 bags
Juice Alive Premium Strawberry Concentrate		4 cups
Water		20 cups

## METHOD

1. Empty pouches of yogurt into a 4 gallon or larger container.
2. Stir in juice concentrate (shake if necessary) and water.

## DIRECTIONS

1. Turn Juice Alive Machine auger setting on and set temperature to ICE.
2. Immediately pour water, juice concentrate and yogurt directly into one side of Juice Alive Machine.
3. Allow machine to run until mixture reaches “slushy” stage, approximately 45 minutes to 1 ½ hours.
4. Dispense 8 oz of product into 9 oz cup and serve immediately or hold chilled (up to 45 minutes).
5. Empty machine of any left-over mixture and sanitize daily.



# Orange Dream Yogurt Smoothie

SERVINGS: 48, 8 oz servings (384 oz per recipe)  
(1 serving = 1 Smoothie: 1 meat/meat alternate, ½ cup fruit juice)  
Complies with USDA Smart Snacks criteria.

INGREDIENTS	WEIGHT	MEASURE
Yoplait® ParfaitPro® Lowfat Vanilla Yogurt (16631)	192 oz	3 bags
Juice Alive Concentrate, Premium Mandarin Orange flavor		4 cups
Water		20 cups

## METHOD

1. Empty pouches of yogurt into a 4 gallon or larger container.
2. Stir in juice concentrate (shake if necessary) and water.

## DIRECTIONS

1. Turn Juice Alive Machine auger setting on and set temperature to ICE.
2. Immediately pour water, juice concentrate and yogurt directly into one side of Juice Alive Machine.
3. Allow machine to run until mixture reaches “slushy” stage, approximately 45 minutes to 1 ½ hours.
4. Dispense 8 oz of product into 9 oz cup and serve immediately or hold chilled (up to 45 minutes).
5. Empty machine of any left-over mixture and sanitize daily.





# Blueberry Lemonade Smoothie.

Yoplait  
**ParfaitPro**



SERVINGS: 48, 8 oz servings (384 oz per recipe)  
(1 serving = 1 Smoothie: 1 meat/meat alternate, 1/2 cup fruit juice)  
Complies with USDA Smart Snacks criteria.

INGREDIENTS	WEIGHT	MEASURE
Yoplait® ParfaitPro® Lowfat Blueberry Yogurt (16067)	192 oz	3 bags
Juice Alive Concentrate, Pink Lemonade (4006)		4 cups
Water		20 cups

## METHOD

1. Empty pouches of yogurt into a 4 gallon or larger container.
2. Stir in juice concentrate (shake if necessary) and water.

## DIRECTIONS

1. Turn Juice Alive Machine auger setting on and set temperature to ICE.
2. Immediately pour water, juice concentrate and yogurt mixture directly into one side of Juice Alive Machine.
3. Allow machine to run until mixture reaches “slushy” stage, approximately 45 minutes to 1 ½ hours.
4. Dispense 8 oz of product into 9 oz cup and serve immediately or hold chilled (up to 45 minutes).
5. Empty machine of any left-over mixture and sanitize daily.

Bonus  
Recipe!



# Nutrition Facts

MAKES 48 - 80Z  
DELICIOUS SMOOTHIES



(1 SERVING = 1 SMOOTHIE: 1 MEAT/  
MEAT ALTERNATE, 1/2 CUP FRUIT JUICE)

COMPLIES WITH USDA SMART  
SNACKS CRITERIA.

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**Fruit & Yogurt Slushy Smoothie — Any Flavor**  
48 - 8oz smoothies

**8oz smoothie** Calories 170 (Calories from fat 5); Total Fat .5g  
(Saturated Fat 0g, Trans Fat 0g); Cholesterol 0mg; Sodium 60mg;  
Total Carbohydrate 38g (Dietary Fiber 0g, Sugars 31g); Protein 3g

**% Daily Value:** Vitamin A 15%; Vitamin C 70%; Calcium 10%; Iron 0%

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# Juice Alive

**MACHINES MAKE IT EASY TO  
BRING FRUIT SMOOTHIES TO  
YOUR OPERATION**

## **JUICE ALIVE MACHINE DETAILS:**

- The fastest-freezing machines in the industry
- Built to last
- Compact 1, 2, and 3 bowl countertop dispensers available
- Adjustable slush density & temperature control for each bowl
- Sanitary cleaning that's easy - *Must be cleaned daily when using dairy!*

## **GET FREE JUICE ALIVE MACHINES**

with product purchase to bring on-trend fruit smoothies to your school.

**CONTACT JUICE ALIVE FOR DETAILS.**



## TIME SAVING

## Tip

Make smoothies a day ahead, portion out and freeze overnight.

Thaw them in the morning for 15 minutes (sherbet-like consistency) or 30-60 minutes (slush-like consistency).



30 Minutes



45 Minutes



60 Minutes



TURN YOUR CAFETERIA  
INTO A FUN, FRESH  
SMOOTHIE BAR WITH THESE

# Tips & Tricks



## GET CREATIVE WITH STUDENT-FACING NAMES

We call it Very Very Strawberry or Orange Dream, but you can call them anything you'd like. Keep it fresh to appeal to your student population. Or hold a naming contest to get your students involved.

### Thought-starters:

SCREAMIN' STRAWBERRY

VERY VERY STRAWBERRY

STRAWBERRY FIELD TRIP

STRAWBAE SMOOTHIE

ORANGE DAYDREAM

ORANGE ORBIT

MANDARIN YOUR HEAD

ORANGE EXSQUEEZE ME

FRUIT FIGHT!

POWER JUICE

PEACH A-GO-GO

PEACH MANGO HURRICANE

PINKY PROMISE

LIMONADA ROSADA

CHERRY ON TOP

PIT STOP

## CREATE SEASONALLY-DRIVEN Flavors

Celebrate the seasons and holidays with special, limited-time flavors to drive sales. Simply layer Juice Alive flavors or add ingredients found in your kitchen.

### PROM PUNCH

Mix Strawberry and Fruit Punch for prom season

### LOVE YOU BERRY MUCH

Add Strawberry chunks to the Very Very Strawberry recipe for Valentine's Day

### USE THE FORCE FRUIT PUNCH

Mix any flavor with Fruit Punch for May 4th, Star Wars Day

### IT'S AH-MANGO

Mix Strawberry and Mango for March 10, Mario Day

### SCARY CHERRY

Decorate maraschino cherries like jack-o'-lanterns and mix them with the Cherry Limeade flavor

### SPRING SPRITZER

Add a lemon wedge and mix sparkling water with Pink Lemonade

## THE MAIN FORCES DRIVING FAST-CASUAL GROWTH INCLUDE:

customization, on-the-go options  
and food packaging innovations.<sup>4</sup>

Drive awareness and sales  
with downloadable posters, table  
tents and more



Poster



Table Tent



Your General Mills Sales  
Representative today.

<sup>4</sup> Quick Service Restaurants Market in the U.S. 2017-2021, Technavio, 2017

# Ordering Information



Yoplait ParfaitPro®			
UPC	PRODUCT DESCRIPTION	SCHOOL / MEAL EQUIVALENT	CASE / PACK SIZE
100-70470-16632-9	Yoplait ParfaitPro® Yogurt Bulk Low Fat Vanilla 64 oz	1 meat/meat alternate	6/64 oz
100-70470-16631-2	Yoplait ParfaitPro® Yogurt Bulk Low Fat Strawberry 64 oz	1 meat/meat alternate	6/64 oz
100-70470-16067-9	Yoplait ParfaitPro® Gluten Free Yogurt Bulk Low Fat Blueberry 64 oz	1 meat/meat alternate	6/64 oz

Bulk, low-fat gluten-free yogurt in a convenient, multi-serve pouch. Easy, three-step tear, squeeze, and toss process lets you make parfaits in less time, with less labor, mess, and waste. Bring ease and efficiency to your bulk yogurt applications with Yoplait ParfaitPro®.

- 1 meat alternate per 4 ounces
- CACFP-Eligible
- Now made without gelatin!

**Contact your foodservice distributor or General Mills sales representative to order.**

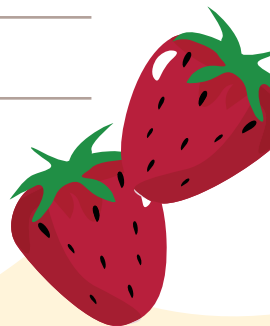
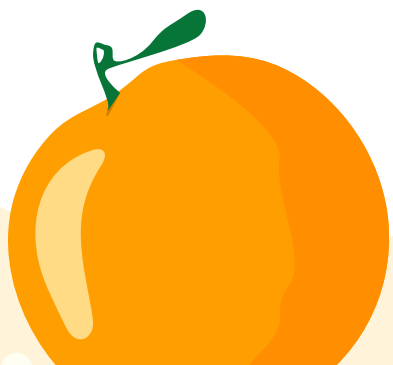
Juice Alive			
UPC	PRODUCT DESCRIPTION	SCHOOL / MEAL EQUIVALENT	CASE / PACK SIZE
4001	Premium Mandarin Orange	½ cup 100% Fruit Juice	6/64 oz
4002	Premium Fruit Punch	½ cup 100% Fruit Juice	6/64 oz
4003	Premium Peach Mango	½ cup 100% Fruit Juice	6/64 oz
4004	Premium Strawberry	½ cup 100% Fruit Juice	6/64 oz
4005	Premium Pink Lemonade	½ cup 100% Fruit Juice	6/64 oz
4006	Premium Cherry Limeade	½ cup 100% Fruit Juice	6/64 oz

All Juice Alive flavors are 100% juice, fortified with Vitamins A, C, & D. They can be served as a frozen drink or a cold beverage. All flavors are shelf stable, 100% juice concentrates. PREMIUM flavors contain No Preservatives, No Artificial Flavors, No Artificial Colors.

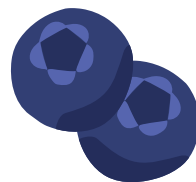
**Juice Alive offers various forms of distribution, including direct distribution in certain geographic areas. Contact [sales@juicealive.net](mailto:sales@juicealive.net) or 1-800-890-0455 to order or for details on getting FREE Juice Alive Machines for your operation.**



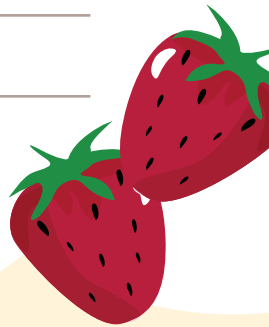
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Visit **[www.generalmillscf.com](http://www.generalmillscf.com)**  
for more tips, tricks and recipe ideas